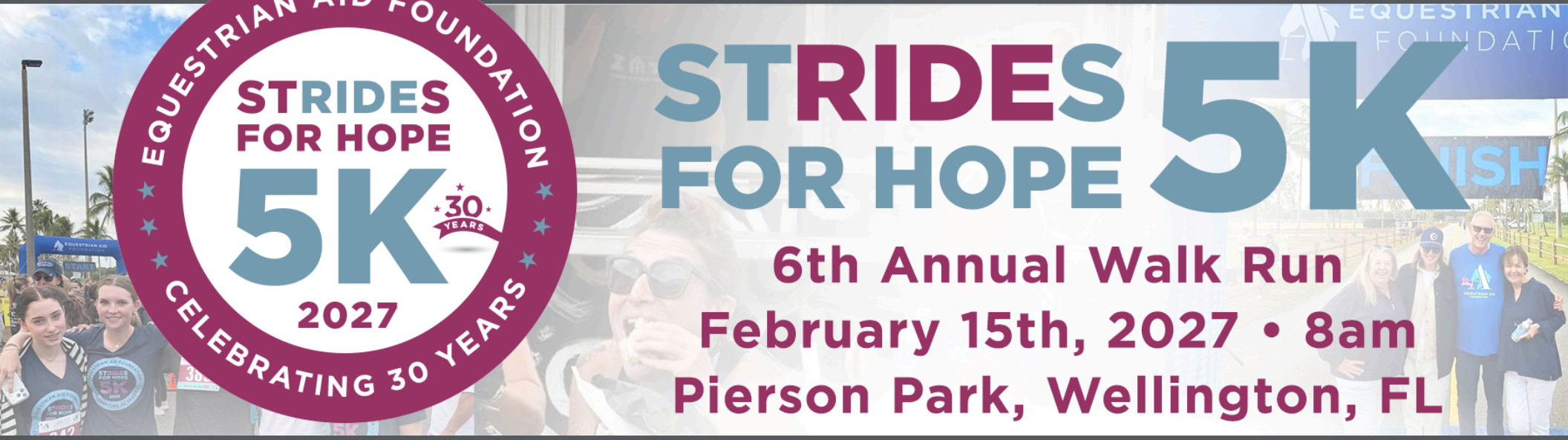

STRIDES FOR HOPE 5K

6th Annual Walk Run

February 15th, 2027 • 8am

Pierson Park, Wellington, FL

SPONSORSHIP OPPORTUNITIES

EQUESTRIAN AID FOUNDATION
STRIDES FOR HOPE 5K
2027
CELEBRATING 30 YEARS

RACE DATE: FEBRUARY 15, 2027

From medical catastrophes to natural disasters, the Equestrian Aid Foundation's grassroots mission is a lifeline to members of the equestrian community in times of crisis.

By sponsoring EAF's sixth annual **STRIDES FOR HOPE 5K,** your business will gain exposure and goodwill both within the equestrian community and beyond as you help us hit the ground running in our 30th year of service.

FINISH LINE SPONSOR $10,000

(One available)

Gain high visibility through finish line photography

- Company banner above the finish line arch
- Logo in finish line photos, press releases & race shirts
- 3x8' banner placement at event (sponsor provides)
- Company rep invited to assist with the awards presentation
- Logo on print materials, EAF & race registration websites
- Logo in at least two race-related email blasts
- Promotional item in runners' goodie bags
- 3 complimentary race entries

Photo: Alden Corrigan Media

RACE BIB SPONSOR $5,000

(One available)

Prominent logo placement allows for maximum brand visibility

- Logo on race bibs, shirts, print materials, and event signage
- Logo + link on EAF and race registration websites
- Tag and name mentioned in a dedicated social media post
- Placement of one 3x8' banner at the event (provided by sponsor)
- Opportunity to assist with the awards presentation
- Promotional item in runners' goodie bags
- 3 complimentary race entries

MEDAL SPONSOR $5,000

(One available)

Prominent logo placement allows for maximum brand visibility

- Logo on medal ribbons, race shirts, print materials & event signage
- Logo + link on EAF and race registration websites
- 3x8' banner placement at event (banner provided by sponsor)
- Invitation to assist with medal presentation
- Promotional item in runners' goodie bags
- 3 complimentary race entries

COMMITTED

RACE SHIRT SPONSOR $5,000

(One available)

Prominent logo placement allows for maximum brand visibility

- Prominent logo on race shirt sleeves
- 3x8' banner placement at event (banner provided by sponsor)
- Logo and link on EAF and race registration websites
- Logo in at least two email blasts
- Name and tag in a dedicated social media post
- Opportunity to include a promotional item in goodie bags
- 3 complimentary race entries

EQUESTRIAN AID FOUNDATION
STRIDES FOR HOPE
5K
2027
CELEBRATING 30 YEARS

RACE DATE: FEBRUARY 15, 2027

KIDS DASH AND BASH SPONSOR $15,000

(One available)

Sponsor the 50-yard dash for future 5K runners (12 and Under) to build goodwill and brand visibility.

- Logo on 5K and Kids Dash race shirts
- 3x8' banner placement at event (banner provided by sponsor)
- Sponsorship recognition in the Kids Zone area, featuring face painting, photo booth and other kid-friendly activities
- Company representative invited to assist with Kids Dash and Bash awards presentation
- Logo and link on EAF and race registration websites
- Name and tag in a dedicated social media post
- Opportunity to include a promotional item in goodie bags
- 3 complimentary race entries

COMMITTED

Photo: Alden Corrigan Media

WATER STATION SPONSOR $2,500

(One Committed, One Available)

Sponsor an on-course hydration station for runners and walkers

- Logo on race shirts
- Branded signage at one on-course water station
- 3x8' banner placement at event *(banner provided by sponsor)*
- Logo in at least two race email blasts
- Promotional item in runners' goodie bags
- 3 complimentary race entries

RACE PODIUM SPONSOR $1,500

(One available)

Sponsor the race podium for prime visibility and to honor our top finishers

- Prominent logo placement on the race podium
- Logo on race shirts
- 3x8' banner placement at event (banner provided by sponsor)
- Logo and link on EAF and race registration websites
- Name and tag in one social media post
- Promotional item in runners' goodie bags
- 3 complimentary race entries

PRIZE TABLE SPONSOR $1,500

(One available)

Sponsor the prize table to celebrate our winners and showcase your brand.

- Prominent logo visibility on prize table adjacent to podium
- Logo on race shirts
- 3x8' banner placement at event (banner provided by sponsor)
- Logo and link on EAF and race registration websites
- Name and tag in one social media post
- Option to include promotional item in goodie bags
- 3 complimentary race entries

RACE DATE: FEBRUARY 15, 2027

FOOD TRUCK SPONSOR $2,000

(Two available)

Sponsor the food truck and add premium breakfast to race day.

- Logo on race shirts
- Prominent logo visibility at the food truck
- Placement of 3'x8' banner at event site *(provided by sponsor)*
- Logo and business link on EAF and race registration website
- Name inclusion and tag in one social media post
- Opportunity to place promotional item in runners' goodie bags
- 3 complimentary race entries

TEAM CHALLENGE SPONSOR $1,500

(Four available)

Fundraising, Friend-raising, Best Costumes, Fastest Team

- Logo on race shirts
- Brand association with applicable Team Challenge (Fundraising, Friend-raising/Largest Team, Best Costumes, or Fastest Team)
- Placement of 3'x8' banner at event site *(provided by sponsor)*
- Logo and business link on EAF and race registration website
- Name inclusion in social media posts related to team challenges
- Opportunity to place promotional item in runners' goodie bags
- 3 complimentary race entries

MIMOSA BAR SPONSOR $1,500

(One available)

Sponsor the mimosa bar and add a splash of fun and sparkle to race day.

- Logo on race shirts
- Prominent logo visibility at the post-race mimosa bar
- Placement of 3'x8' banner at event site *(provided by sponsor)*
- Logo and business link on EAF and race registration website
- Name inclusion and tag in one social media post
- Opportunity to place promotional item in runners' goodie bags
- 3 complimentary race entries

GRAND CHAMPION SPONSOR $1,000

- Logo on race shirts
- Placement of 3'x8' banner at event site (provided by sponsor)
- Logo and business link on EAF and race website
- Name inclusion and tag in one social media post
- Opportunity to place promotional item in runners' goodie bags
- 2 complimentary race entries

CHAMPION SPONSOR $500

- Logo on race shirts
- 2 complimentary race entries

RESERVE CHAMPION SPONSOR $250

- 2 complimentary race entries

BRONZE MEDAL SPONSOR $100

- 1 complimentary race entry

SPONSORSHIP COMMITMENT FORM

SPONSOR INFORMATION

Sponsorship Level: _____

Company/Family Name: _____

Website/Social: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Email: _____

Telephone: _____

LOGO

Please send company logo in a vector file format (ai, eps) to Lindsey Thomas, lindsey@equestrianaid.org

For sponsorship at a different level than those listed above, please contact us to discuss what other opportunities can be provided.

All funds raised will support Equestrian Aid Foundation, a 501(c)(3) non- profit organization. Donations are tax deductible to the extent allowed by law.

PAYMENT METHOD

_____ **Check enclosed in the amount of $** _____

Please make check payable to EQUESTRIAN AID FOUNDATION an add "Strides for Hope Sponsorship" in check memo line.

_____ **Please charge my credit card**

Name on card: _____

Credit card number: _____

Exp date: _____ CVV: _____

Signature: _____

_____ **Please invoice me**

PLEASE SEND THIS FORM TO

Lindsey Thomas, lindsey@equestrianaid.org

or

Equestrian Aid Foundation
11924 W. Forest Hill Blvd, Ste. 10A-377
Wellington, FL 33414

VENDOR COMMITMENT FORM

VENDOR INFORMATION

Vendor Name: _____

Company/Website: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Email: _____

Telephone: _____

Space for 10' x 10' tent on race day
**vendor brings own tent, table, chairs, and signage*

LOGO

Please send company logo in a vector file format (ai, eps) to Lindsey Thomas, lindsey@equestrianaid.org

All funds raised will support Equestrian Aid Foundation, a 501(c)(3) non-profit organization. Donations are tax-deductible to the extent allowed by law.

PAYMENT METHOD

_____ **Check enclosed in the amount of $250.00**
Please make check payable to EQUESTRIAN AID FOUNDATION an add "Strides for Hope Vendor" in check memo line.

_____ **Please charge my credit card**

Name on card: _____

Credit card number: _____

Exp date: _____ CVV: _____

Signature: _____

_____ **Please invoice me**

PLEASE SEND THIS FORM TO

Lindsey Thomas, lindsey@equestrianaid.org
or
Equestrian Aid Foundation
11924 W. Forest Hill Blvd, Ste. 10A-377
Wellington, FL 33414